m+ funds

Adapting market results to achieve defined outcomes

Defined Preservation 90 Fund

m+ funds offer a unique way for investors to customize their ETF exposure.

Defined Preservation 90 Fund goal

Deliver an ETF's positive price appreciation to a cap, and partially protect principal by defining a max loss.

How it works

The fund provides exposure to a broad-based market ETF over a fixed period of time, usually ranging from two to three years.

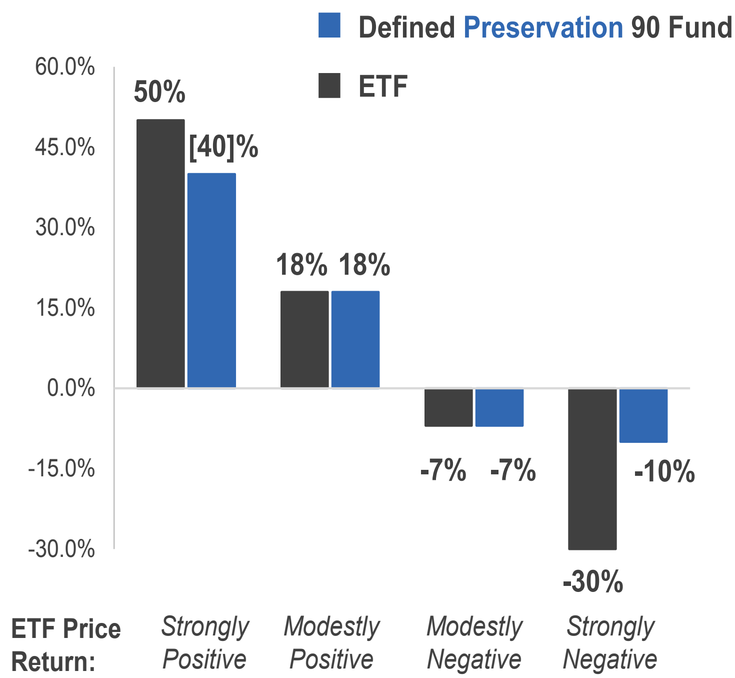
At the end of the period, if the ETF's price has appreciated, the investor receives that return, up to a maximum return level. If the ETF has generated a negative return, the investor is exposed to that loss to a maximum amount of 10%.*

m+ funds: Key features

- The funds provide daily liquidity via publicly quoted NAVs.
- Funds are available in both fee-based and brokerage CUSIPs.
- Individual funds, with varying maturity dates, are offered regularly.
- Holdings and fee structure are transparent and easy to understand.
- They are equity offerings and have no credit risk from any issuing financial institution.
- Customized funds can be created to address a specific risk/return profile and target maturity (minimums apply).

Result Scenarios:

Defined Preservation 90 Fund* vs ETF



The above graph is intended to illustrate potential outcomes at maturity and is therefore based on hypothetical ETF returns. It does not reflect any actual past performance and, therefore, does not reflect returns that an investor could have received. The above does not account for dividends on the ETF or Defined Preservation 90 Fund ongoing fees and expenses. Assumes at maturity the fund provides the return of the reference ETF to a maximum gain of 40%. Terms will vary from fund to fund and will be based on market conditions.

* Investors in m+ funds do not receive dividends. Returns from any m+ fund will decrease by ongoing fees and expenses. Investors purchasing units are subject to upfront sales charges and organization costs which vary per fund and depend on the type of account purchasing the units, all described in the corresponding prospectus. Potential investors should refer to the prospectus which details fees and expenses, as well as other important matters.

Securities offered through Cowen Prime Services, LLC, a broker-dealer registered with the U.S. Securities and Exchange Commission and a member of FINRA and SIPC. Cowen Prime Services, LLC is a separate unaffiliated entity from Alaia Capital. LLC and is headquartered at 599 Lexington Avenue, New York, NY 10022.

NOT FDIC INSURED - NOT BANK GUARANTEED - MAY LOSE VALUE

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What does "m+" mean?

"m" = achieve market results through passive index tracking
"+" = aim to enhance those results to achieve a desired return and/or risk profile

What type of investments are m+ funds?

- m+ funds are regulated under the Investment Company Act of 1940 and offer liquidity via a daily NAV.
- Unlike mutual funds, m+ funds have a set term. The assets in m+ funds are fixed at the beginning of the term. An m+ fund is a passive investment which is delivered as a unit investment trust.
- All holdings are established at the inception of the fund and are itemized in the fund's prospectus.
- All assets in m+ funds are custodied at Bank of New York in a bankruptcy remote trust for the benefit of m+ funds unit holders.

How do m+ funds tailor the risk/return profile?

Each fund's exposure and risk/return profile is shaped by constructing a specific portfolio of listed options linked to a reference ETF. The options are guaranteed by the Options Clearing Corporation (OCC), protecting clearing members and options buyers/sellers from counterparty risk, and are listed on US national securities exchanges. Go to www.theocc.com for more information.

What is the process for buying a m+ fund?

Please speak to your Financial Advisor.

m+ funds Design principles

- Passive index tracking is an efficient and effective starting point for most portfolios.
- Individuals should be able to enhance passive index-tracking results to target specific outcomes, just as institutions have long been able to do.
- Investments should be straightforward and transparent with respect to portfolio holdings, liquidity and fees.
- Investors' results can be enhanced by tools that help them overcome the emotional tendency to "buy high and sell low."

Selected Investment Risks (Please refer to the prospectus for a specific m+ fund)

- The trust is designed for investors who intend to hold the units until the trust mandatory dissolution date.
- The structure of these securities may be complex and the suitability of an investment should be considered based on your investment objective, risk tolerance, financial goals and time horizons.
- The value of the fund will decrease by ongoing fees and expenses.
- The value of the fund will vary and fluctuate as the FLEX listed options do. Prior to the fund's maturity date, the fund may not increase in line with changes in the referenced ETF. FLEX option prices are impacted by such market factors as time left to maturity, interest rates, and implied volatility.
- The ability of the trust to meet its objective depends on the OCC's ability to meet its obligations.
- Unlike a direct investment in the referenced ETF, investors in the fund are not entitled to receive dividends.
- Liquidity of the listed options used in a fund may be limited in certain circumstances.