

Axio Group Acquires m+ Funds, Expanding Offerings and Enhancing Experience for Financial Advisors

Acquisition expands Defined Outcome and Alternative Offerings for Financial Advisors

Axio Group LLC (“Axio”), the owner of one of the leading 3rd party distributors of Structured Products in the United States, is pleased to announce the acquisition of m+ Funds, a leader in Defined Outcome Investing. The acquisition adds to Axio’s expanding list of Defined Outcome and Alternative offerings and builds on the firm’s status as a premier solutions provider for financial advisors.

As a leader in the Structured Products space, Axio created a first-of-its-kind Structured Products customization and distribution platform, which the firm expanded over the past year to include a suite of new products for advisors and their clients. Axio now offers Structured Notes, Market-Linked CDs, m+ Defined Outcome Funds (“Structured UITs”), and Interval Funds and will be launching several new products over the course of 2021.

“With the continued success of our Structured Products business, currently at a pace of over \$8 billion in sales in 2021, we are focused on finding new, innovative partnerships and products in Outcome Driven Investments to deliver an enhanced experience for financial advisors,” said Marc Paley, CEO and Founder of Axio. “As a known leader in defined outcome investing, we are thrilled to welcome m+ into the Axio family.”

“The m+ team has deep roots in Structured Products, so the synergy between our two firms will be seamless,” said Oscar Loynaz, Founder of m+ Funds. “We are confident this new partnership will provide an even greater opportunity to grow and lead in the ever expanding Structured UIT space.”

Enhancing the Client Experience for m+ Funds and Axio Structured Products Clients

Existing m+ clients will enjoy a seamless transition and continued first-class experience under the Axio umbrella. “As we continue to expand our Structured UIT offerings, the strength of Axio’s resources will be invaluable to our advisors and their clients,” said Nick Parcharidis, Head of Business Development for m+. “Axio’s robust distribution footprint will enable new products to reach the market and allow us to serve networks and financial advisors with greater support than ever before.”

Existing Axio Structured Products clients will benefit from increased solutions with one point of contact, creating a more seamless experience in a challenging investment landscape.

“We’ve only begun to scratch the surface on the potential of Defined Outcome Investing, which comes as advisors and clients demand new solutions in a challenging and crowded investing environment”, said Stephen Czick, Axio’s Head of Product Strategy & Issuer Relations. “We believe we deliver unique value and products to advisors that cannot be matched by others in the industry, and we are excited that m+ Funds will now be part of this journey.”

About Axio Financial

Axio Financial is the premier third-party distributor of Structured Products in the United States, with over \$5BN of Structured Products placed across our various network and advisor partners in 2020. Axio also specializes in fixed income origination, market making, secondary trading, and private placements.

Our wholly owned subsidiary, Axio Advisors LLC, focuses on advancing what is possible in Defined Outcome and Alternative investing, with a growing suite of offerings customized to the needs of today's market landscape and financial advisory practices.

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